

# SAUL DENNIS | Strategic Storyteller

## PRESENTLY

Freelance — Creative Director/Writer

## AT AGENCIES

TAXI, SS&K, Publicis, Grey, KirshenbaumBondSenecal+Partners, HAVAS, Sullivan, Siegel+Gale, Weber Shandwick, FutureBrand, RAPP, DaggerwingHealth, GSW (pharma), Weymouth Design, Underline Communications (digital), O2KL, DeSantis Briendel, CL&S (digital)

## DIRECTLY WITH COMPANIES

Samsung, ARGO Real Estate, Equity Data Systems, Danaher (science & technology), Uncommon Goods, Deutsche Bank, Bloomberg

## PREVIOUSLY

### **Sullivan NYC — Creative Director**

Lead numerous creative and strategic engagements.

### **Merkley & Partners NYC — Copy Director/ACD**

Co-founded and lead award-winning Mercedes-Benz collateral division.

### **Siegel&Gale NYC — VP/Creative Director**

Where the idea of Strategic Storytelling is born, while growing the advertising practice from \$600K to \$50M in annualized billings.

### **MessnerVetereBergerMcNameeSchmetterer NYC — Copy Writer**

Learned all I could from Tom Messner.

## BRANDS

**AUTOMOTIVE** | Mercedes-Benz, Cadillac, VOLVO

**FINANCIAL SERVICES** | OppenheimerFunds, Columbia Management, NASDAQ, The New York Stock Exchange, BlackRock, Merrill Lynch, Deutsche Bank, American Express, Lehman Brothers, Tradeweb Direct (trading platform), Astoria Bank, LiquidNet (dark pool)

**HEALTH, WELLNESS & PHARMA** | Tom's of Maine, Merck, Excedrin, Flomax, Clarinex, Prevacid

**MEDIA** | Scientific American, WebMD, The Economist, The Washington Examiner, Bloomberg, CNBC

**NOT-FOR-PROFIT** | VCUArts (Virginia Commonwealth University), Fund for Global Human Rights

**PROFESSIONAL SERVICES** | Aligned Energy (engineering), Danaher, Wolters Kluwer, NICE (software & technology), Intersection (environmental digital)

**REAL ESTATE** | ARGO, The Rouse Company

**RESTAURANT** | ARBYS

**TELECOM** | Windstream (data hosting), MCI

**TRAVEL & LIESURE** | Netjets, Baseball Hall of Fame, Canyon Ranch, Holiday Inn, Universal Studio Theme Parks, National Car Rental, Royal Caribbean, Marriot Hotels & Resorts

## AWARDS

International Automotive Advertising Awards/TV & Collateral  
DA&D/Print Echo Caples

## EDUCATION

BFA University of Southern California; School of Cinema – Television